



 ALPHA PUBLISHING

# ELT Catalogue

# Welcome to Alpha Publishing

**Alpha Publishing** believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

**Our mission** is to provide educational materials and courses across the Middle East, Africa, Asia and Latin America, that meet international standards while also reflecting and incorporating the cultures and traditions of the region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds. Our publishing strategy is driven by the motto: **"We are in the Region, for the Region"**. We pay the utmost attention to the delivery of globally recognised and culturally appropriate content and innovative teaching tools not just in our books but through **eAlpha**, our digital CLMS platform.

For more information, please visit us at [www.alphapublishing.com](http://www.alphapublishing.com) and [www.eAlpha.info](http://www.eAlpha.info).



## Life-long Learning

We make constant endeavours to bring global experience, expertise and best practices to what we publish, while bearing in mind each region's current and future learning and teaching requirements.



## Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative interactive online educational experiences.



## Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



## Result Orientation

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



## Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.

## Connect with us:

-  [www.alphapublishing.com](http://www.alphapublishing.com)
-  [alphapublishinguae](https://www.facebook.com/alphapublishinguae)
-  [@alphapubuae](https://twitter.com/alphapubuae)
-  [alpha publishing](https://www.linkedin.com/company/alpha-publishing)
-  [alpha.publishing](https://www.instagram.com/alpha.publishing)
-  [alpha publishing](https://www.youtube.com/alpha-publishing)



## ELT

### Pre-Primary

Pandy and Friends 10

### Primary

Super English Reading & Writing 14  
 Super English Speaking & Listening 16  
 Super English Phonics 18  
 Super English Reading & Writing (KSA) 20  
 Super English Speaking & Listening (KSA) 22  
 Super English Phonics (KSA) 24  
 Go for English 26  
 Go for English (KSA) 28  
NEW English Vision 1-6 30  
NEW Four Worlds Into English 1-6 34

### Secondary

English Leader 36  
 English Leader KSA 38  
NEW Four Worlds Into English 7-12 40

### Young Adult

Target English 42

### ESP

NEW More Recipes for the Wireless Classroom 44  
 Present English 46

### ISBN Listing

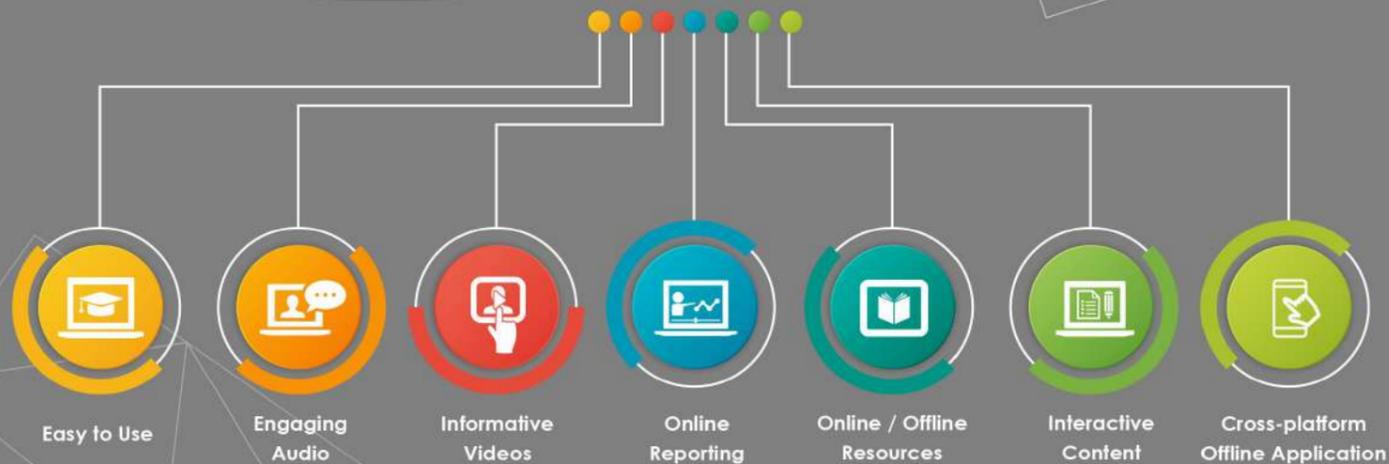
ELT ISBN 48

# eALPHA

Mobile eLearning Platform

[www.eAlpha.info](http://www.eAlpha.info)

Alpha's Content Learning Management System provides access to premium interactive lessons and resources, allowing teachers to create virtual classrooms both online and offline. eAlpha makes eLearning a personalized, exciting and enriching experience.



## Professional Development & Product Training



Providing ongoing professional development for educators is one of the most critical success factors for better learning and teaching outcomes.

**Alpha Publishing**, in partnership with KDSL Global and a selection of independent trainers, provides specifically tailored program training and practice sessions, along with leadership and school management courses, for teachers and institutions, via distance learning or at site events.

For more information about professional development and product training please visit [www.alphapublishing.com](http://www.alphapublishing.com) or call +971 4 391 8658.

## Related Titles from Alpha Publishing

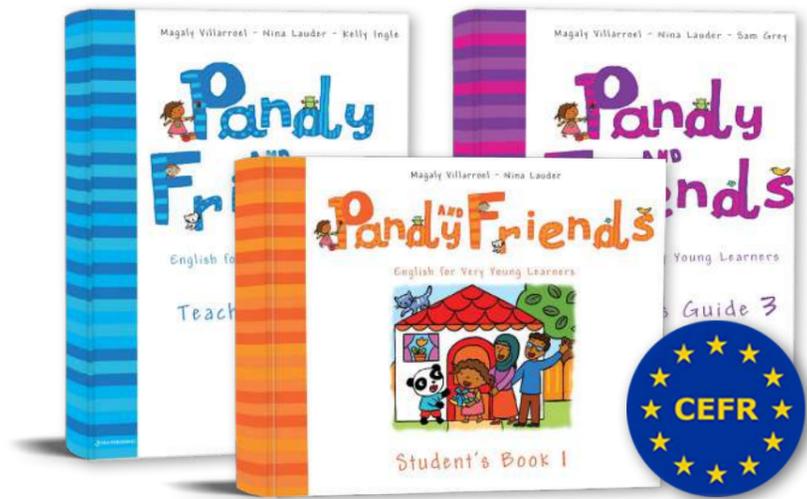


[www.alphapublishing.com](http://www.alphapublishing.com) | [askme@alphapublishing.com](mailto:askme@alphapublishing.com)



Starters

Common European Framework: Pre-A1-A1



-  British English
-  Online Reporting
-  Online Resources
-  Interactive Content

Features

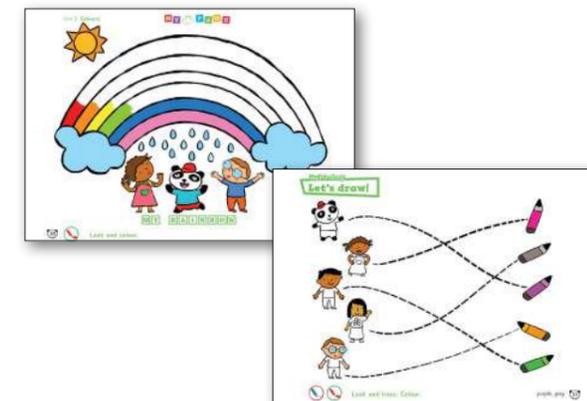
- Numbers, alphabet and letters, and phonics worksheets at every level with step-by-step teacher instructions.
- Expanded Starter Units in Student's Book and Activity Book.
- Songs and class audio: numbers song; alphabet song; chants and rhymes.
- Phonics resources: audio; poster; flashcards and colouring worksheets.
- Stories, story cards and audio with strong focus on age-appropriate values and non-linguistic objectives (learning skills and strategies).
- Expanded and improved Teacher's Guide.

**Pandy and Friends** is a three-level English language course for pre-school children aged between 3 and 5 years old.

The program offers a wide range of materials to ensure fun lessons for very young learners, and is designed to motivate children through entertaining chants, songs, pen-to-paper activities, games, stickers and stories.

The methodology of the course is based on child-centered active learning. It is based on a spiral syllabus with frequent opportunities to revisit language and structures. The course is extremely flexible and can be adapted to fit into programs with more or fewer contact hours.

Program Components



Student's Book

(includes audio and stickers)

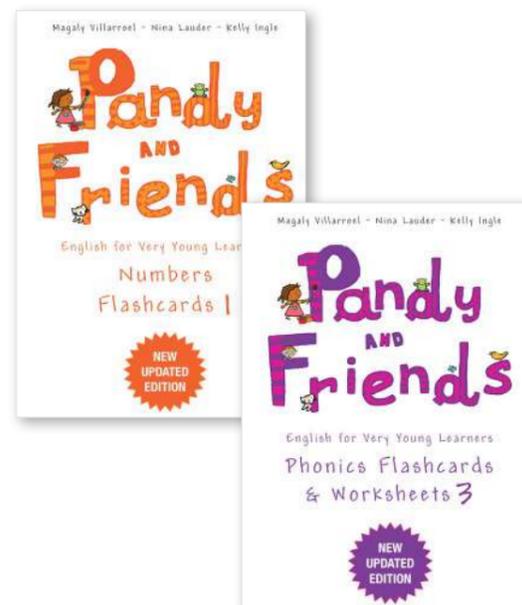
The colourful and beautifully illustrated books are filled with activities to promote pre-reading skills, develop vocabulary, comprehension, observation and fine motor skills.

The stories link to morals and values and celebrate diversity and culture.

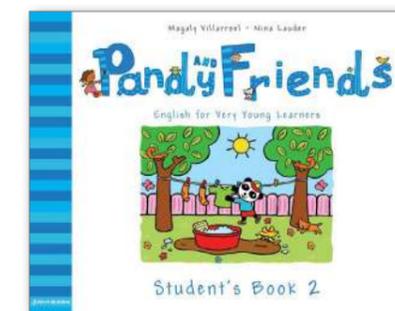
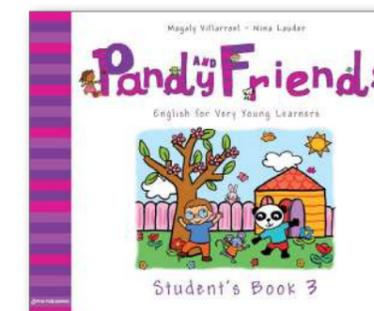
Reward stickers are supplied to help little learners experience a sense of achievement.

Key Features

- Provides a global learning experience with local content connections.
- New language acquisition is at the heart of the program.
- Innovative, colourful and engaging resources to encourage learning.
- Activities for all learning and teaching styles.
- Stimulates the development of social skills and helps develop observation and oral skills.
- Full-colour Teacher's Guide with step-by-step instructions on how to use the material and carry out lessons.
- Online content on eAlpha, dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



\*ISBN details available on page 48



## Teacher's Guide

The full-colour Teacher's Guide contains step-by-step instructions on how to use the materials (worksheets, flashcards, the Pandy puppet) and carry out lessons. It includes sections on routines and extra ideas and material for engaging class activities. It also features the following elements:

- Phonics lessons.
- Reinforcement and extension activities at the end of the lessons.
- Panda Pointers: tips and pointers to assist teachers with classroom management.
- Lyrics for the chants and songs, as well as audio scripts for the dialogues and listening activities.
- Pre-story and post-story pages.
- Establish Routines section with routine chants and transitions to structure the lesson.



## Story Cards

Story Cards serve to develop comprehension and concentration skills and present values in an engaging way. They encourage active participation, while teaching values and social skills. Stories help transmit authentic rhythm and intonation: they train the ear and help the children to recognise and imitate the music of the language. The illustrations help to convey meaning, while both the context and the situation anchor the vocabulary.



## Teacher's Guide - Digital

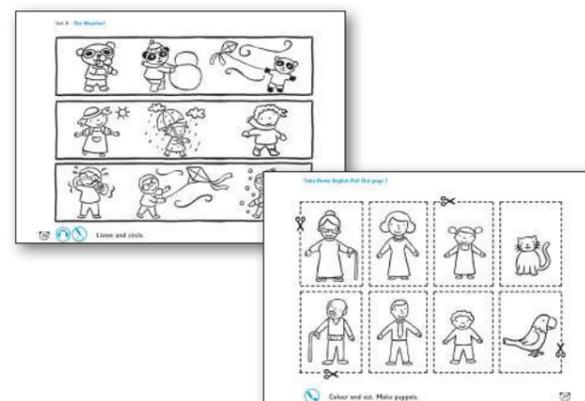
The digital book contains all the course materials for an interactive whiteboard and the 'Heads-up' interactive lessons.



## Activity Book

(with Picture Dictionary and take-home pages)

The Activity Book accompanies the Student's Book and reinforces each unit's target language through a wide variety of engaging activities. Pen-to-paper activities; pre-reading and pre-writing exercises; consolidation activities and pull-out pages to help learners revise vocabulary.



## Posters

Pandy and Friends now has an expanded series of interactive posters which offer teachers and students visual supports in the following areas: colours and shapes, the alphabet, numbers, phonics. There is also a special 'Pandy Playhouse' poster.



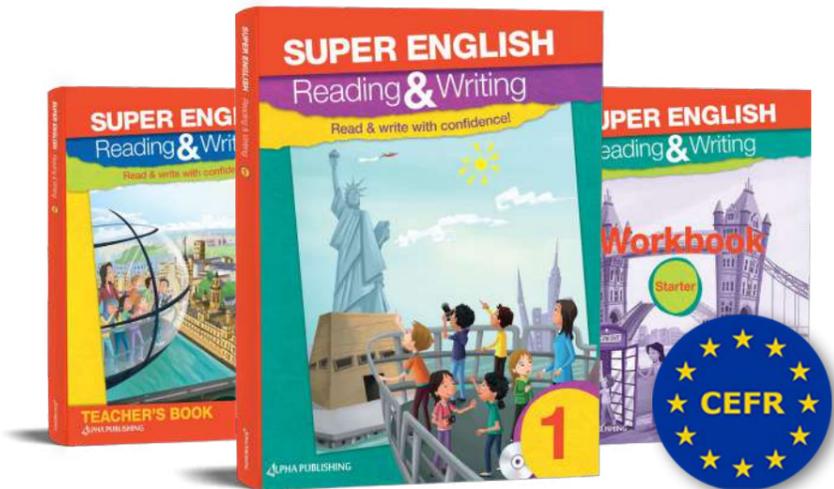
## Puppet

Children love puppets. The Pandy puppet can be used by the teacher in a variety of ways to help present and practise language. It allows the teacher to interact and communicate with the children in their real and fantasy worlds.

## Starters to Elementary

## Common European Framework: Pre-A1–A2

## Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content

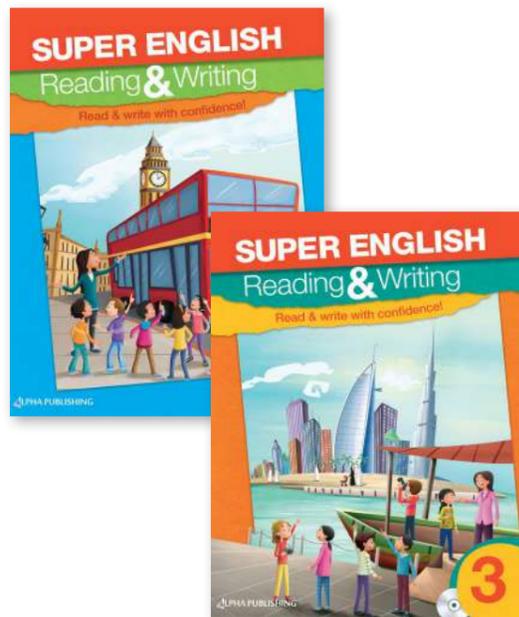
**Super English Reading & Writing** is a seven-level course, specially designed for young learners of starter to elementary ability. The materials have been structured to help learners develop both their reading and writing skills. Students work through texts covering a variety of genres, both fictional and informational, and will be able to create solid pieces of writing that incorporate the target language patterns.

**Super English Reading & Writing** will allow English learners to develop the ability to read freely and to write with greater confidence.

### Key Features

- Organised guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorised, diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing point sections with multiple exercises for accurate writing.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

\*ISBN details available on page 48



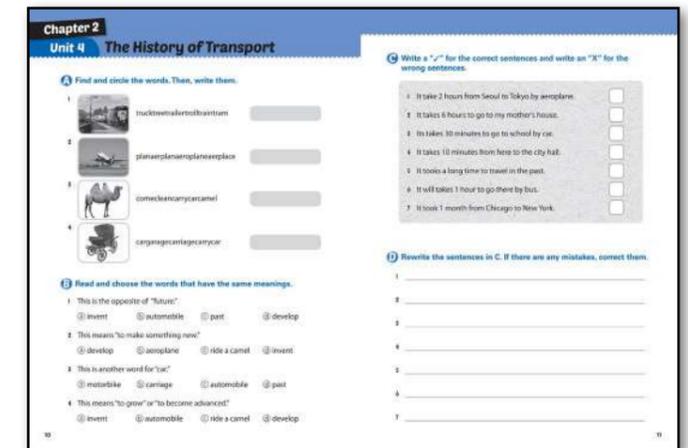
### Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guides.
- Each lesson contains a main story and set of comprehension questions.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

### Workbook

The Workbook provides writing exercises that will strengthen students' knowledge of vocabulary and sentence-structure skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: trace the word, puzzles, listen and fill the blanks, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.



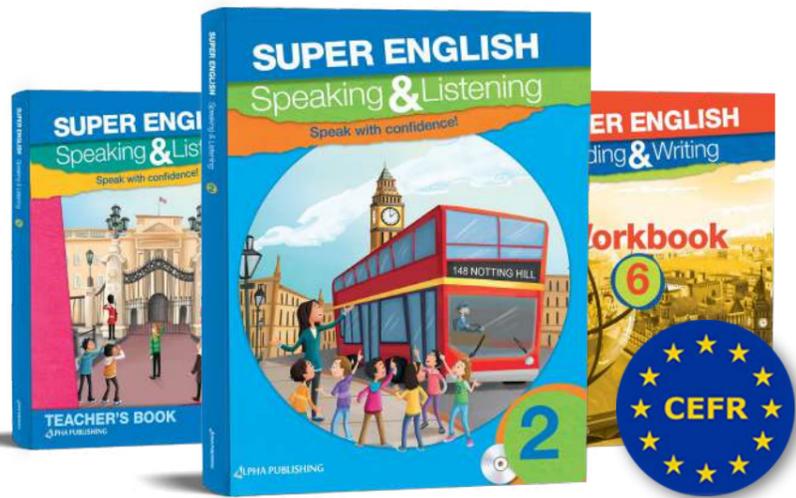
### Teacher's Book

The spiral bound Teacher's Book provides a wealth of background and support information to ensure success in the classroom.

- Lesson support in the form of a lesson introduction, review and warm up ideas, talk and read, read and check questions to ensure students are understanding the story.
- Step-by-step instruction for the ready to write, and read and write exercises, with pull-out ideas for follow-up questions.

## Starters to Elementary

## Common European Framework: Pre-A1–A2



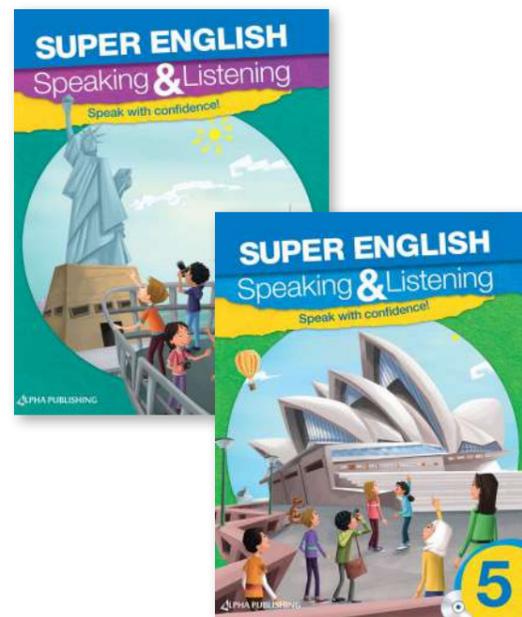
- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content

**Super English Speaking & Listening** is a seven-level course specially designed for young learners of English from starter to elementary ability. It has been developed to help learners dramatically improve both their speaking and listening skills. Learners are introduced to basic sentences, vocabulary and everyday questions that are essential for young English speakers.

**Super English Speaking & Listening** will allow all English learners to become more confident, not only in their test-taking skills, but also in their English communication skills.

### Key Features

- Basic conversation patterns and essential vocabulary.
- Photos and illustrations to aid comprehension.
- 12 Trial Tests, 4 Review Tests, 1 Final Test.
- Workbook for enhancing vocabulary, pronunciation and writing.
- Audio program with Student's Book audio and listening materials for the tests.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



\*ISBN details available on page 49

## Program Components



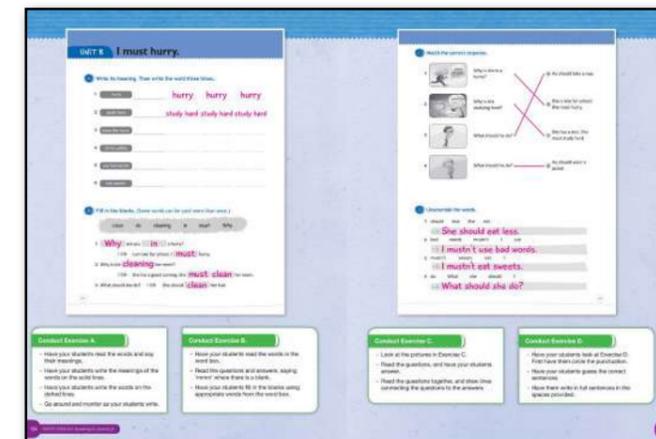
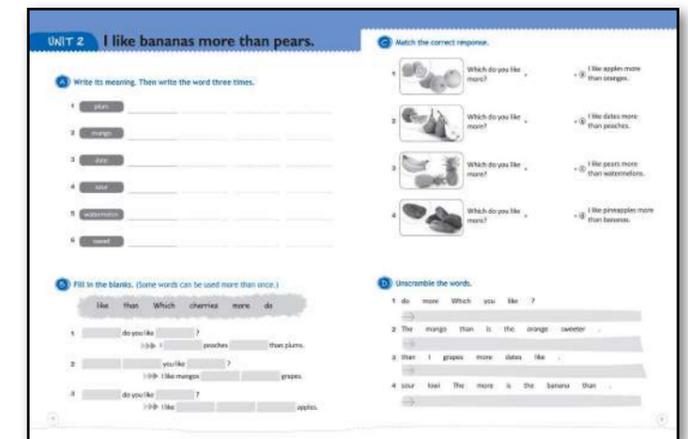
### Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guide.
- Every lesson contains a short dialogue and quiz.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

### Workbook

The Workbook provides listening and dictation exercises that will strengthen students' listening and writing skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: write the meaning, listen and write, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.



### Teacher's Book

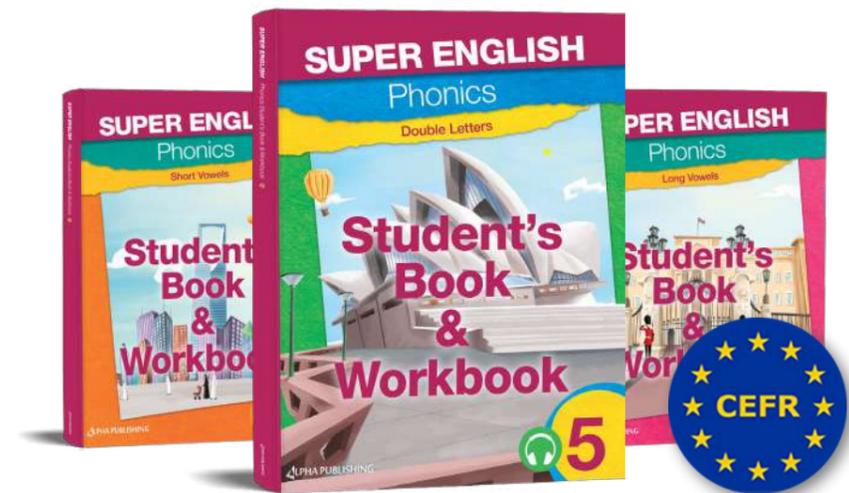
The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction, outlining the aim, target sentences, target vocabulary, potential difficulties and teaching aids.
- Listen and Read Aloud guide.

## Starters to Elementary

## Common European Framework: Pre-A1–A2

## Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content



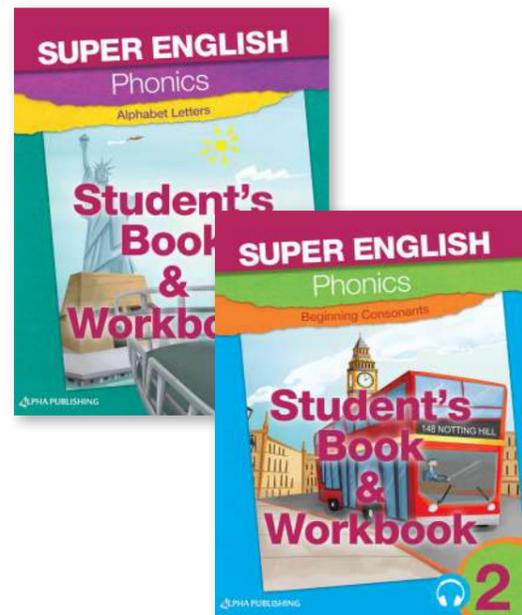
### Student's Book & Workbook

- Divided into easy to follow sections with Learn and Practice exercises.
- Includes read and write, and listen and repeat review exercises.
- Can be completed in the classroom or as homework.

**Super English Phonics** is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high-frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants and stories will ensure your learners love phonics.

### Key Features

- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



### Reading & Writing Flashcards



### Speaking & Listening Flashcards



### Picture Dictionary



### Wall Pictures + Magnetic Words

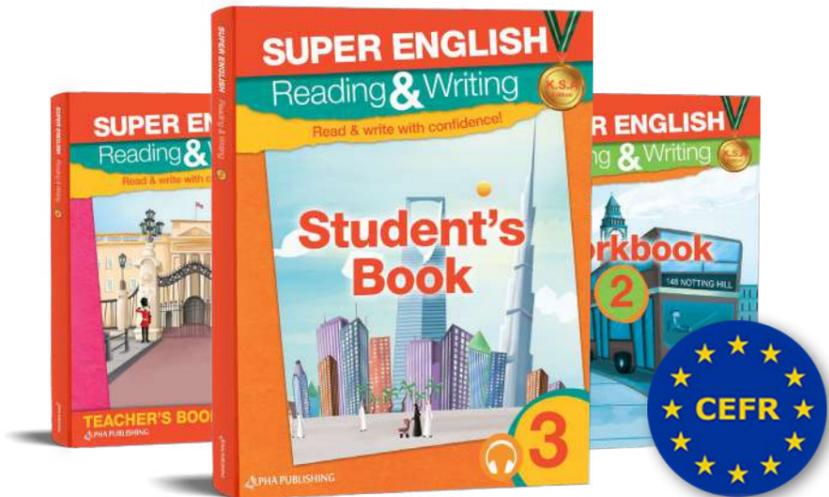


\*ISBN details available on page 49

## Starters to Elementary

## Common European Framework: Pre-A1–A2

## Program Components



-  British English
-  KSA Edition
-  Online Reporting
-  Online Resources
-  Interactive Content

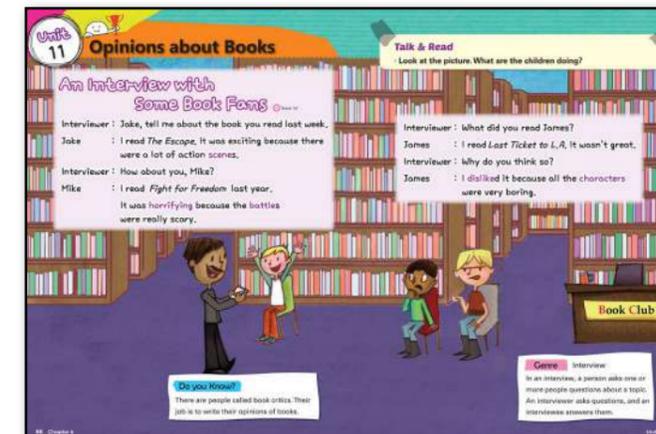
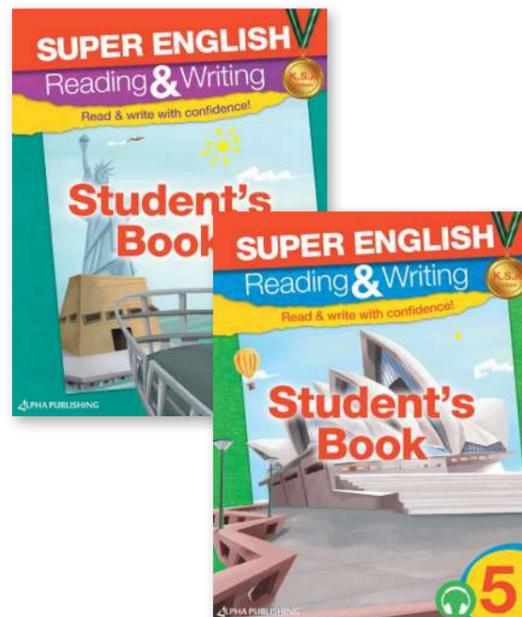
**Super English Reading & Writing** is a seven-level course specially designed for young learners of English in the Kingdom of Saudi Arabia, from starter to elementary ability. It has been developed to help learners dramatically improve both their reading and writing skills. Learners will experience stories covering a variety of genres that are both interesting and informative. Following these stories, learners will be able to create concrete pieces of writing which will incorporate the target language patterns.

**Super English Reading & Writing** will allow all English learners to develop the ability to read freely and to write with greater confidence.

### Key Features

- Organised guides for every stage of reading and writing instruction.
- Vocabulary: thematically categorised.
- Diverse selection of genres, with fun and educational stories.
- Core grammar patterns for English learners.
- Writing Point sections with multiple exercises for accurate writing.
- Specially developed with KSA students in mind.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

\*ISBN details available on page 49



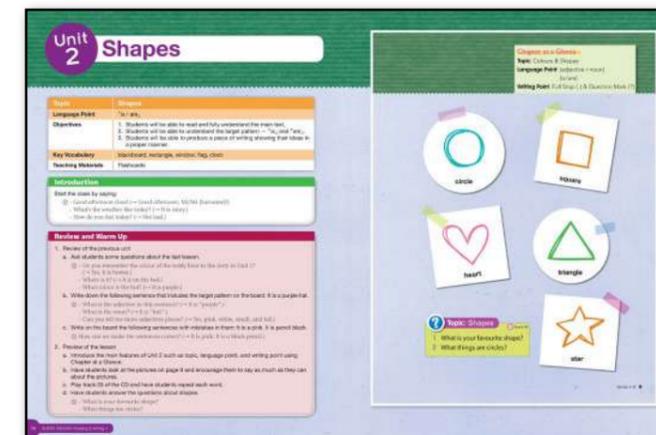
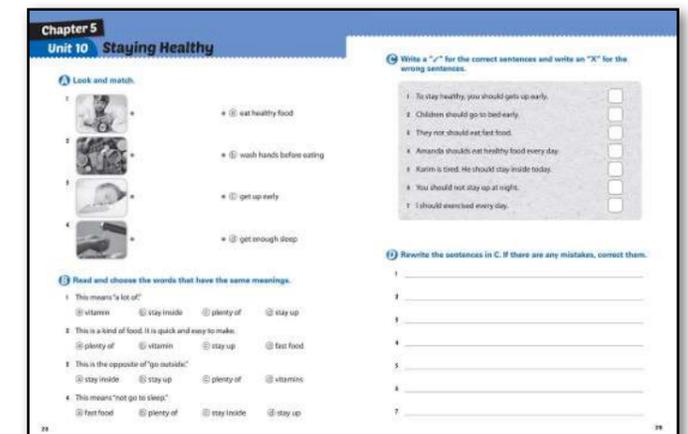
### Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guides.
- Each lesson contains a main story and set of comprehension questions.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

### Workbook

The Workbook provides writing exercises that will strengthen students' knowledge of vocabulary and sentence-structure skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: trace the word, puzzles, listen and fill the blanks and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.



### Teacher's Book

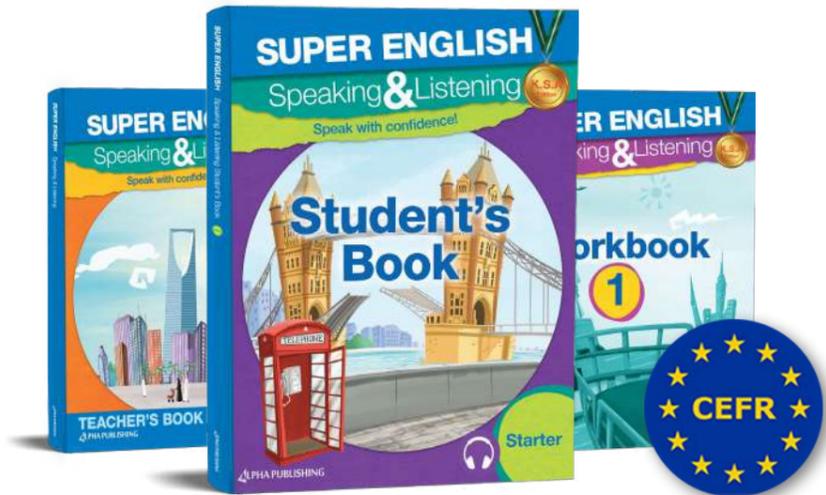
The spiral bound Teacher's Book provides a wealth of background and support information to ensure success in the classroom.

- Lesson support in the form of a lesson introduction, review and warm up ideas, talk and read, read and check questions to ensure students are understanding the story.
- Step-by-step instruction for the ready to write, and read and write exercises, with pull-out ideas for follow-up questions.

## Starters to Elementary

## Common European Framework: Pre-A1–A2

## Program Components



**eALPHA**  
Mobile eLearning Platform

- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content



### Student's Book

- Series scope and curriculum outlined for easy reference.
- Divided into units with clear How to Use guide.
- Every lesson contains a short dialogue and quiz.
- Repetition, wrap-up practice and trial test used throughout.
- Insight into the cultures of English-speaking countries.

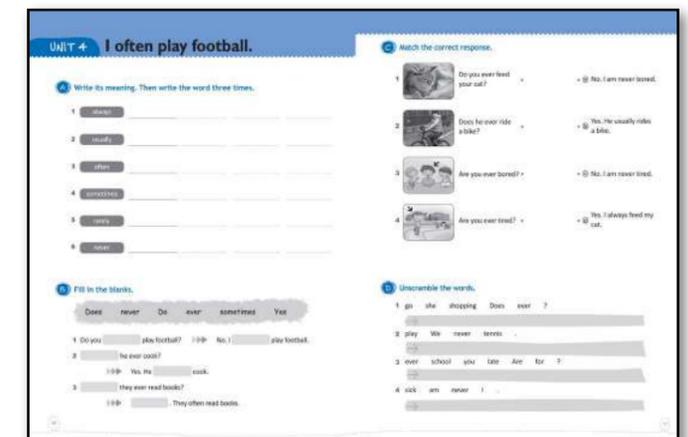
**Super English Speaking & Listening** is a seven-level course specially designed for young learners of English in the Kingdom of Saudi Arabia, from starter to elementary ability. It has been developed to help learners dramatically improve both their speaking and listening skills. Students are introduced to basic sentences, vocabulary, and everyday questions that are essential for young English speakers.

**Super English Speaking & Listening** will allow all English learners to become more confident not only in their test-taking skills, but also in their English communication skills.

### Workbook

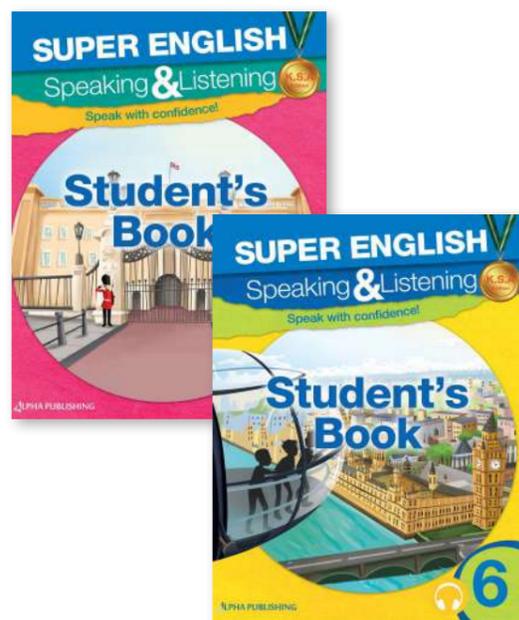
The Workbook provides listening and dictation exercises that will strengthen students' listening and writing skills.

- Contains easy-to-follow units using the same organisation as the Student's Book.
- Includes: write the meaning, listen and write, and unscramble exercises.
- Can be completed in the classroom or as homework.
- Extra listening material in the Student's Book audio.



### Key Features

- **Basic conversation patterns and essential vocabulary.**
- **Photos and illustrations to help students' understanding.**
- **12 Trial Tests, 4 Review Tests and a Final Test for check up.**
- **A Workbook that enhances vocabulary, pronunciation and writing.**
- **An audio programme that provides a reading of the Student's Book, as well as the listening materials for the tests.**
- **Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.**

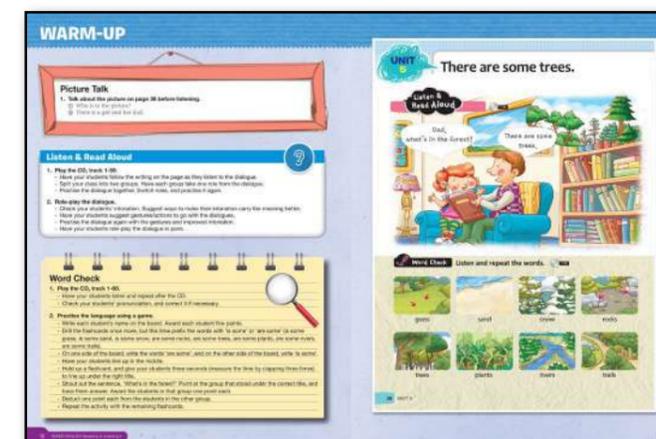


\*ISBN details available on page 50

### Teacher's Book

The spiral bound Teacher's Book provides a wealth of background and support information to ensure success in the classroom.

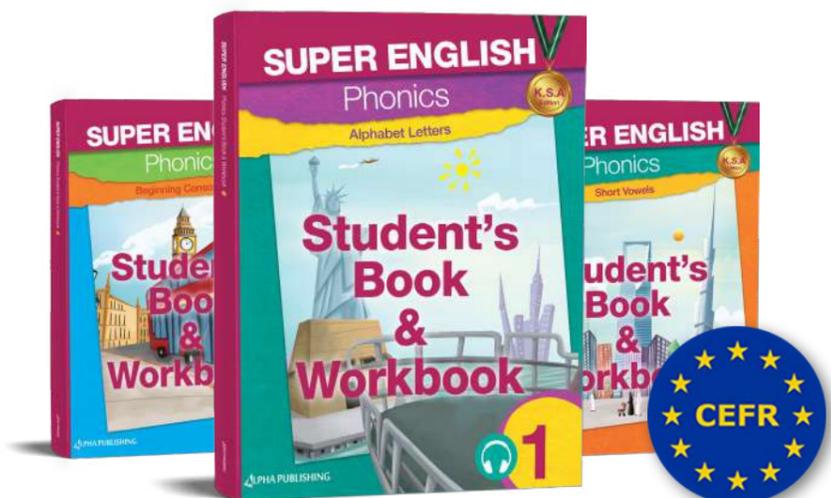
- Lesson support in the form of a lesson introduction, outlining the aim, target sentences, target vocabulary, potential difficulties and teaching aids.
- Listen and Read Aloud guide.



## Starters to Elementary

## Common European Framework: Pre-A1–A2

## Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content



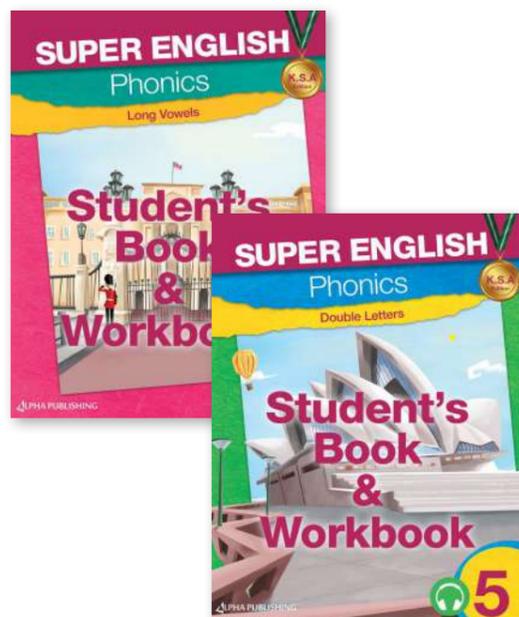
### Student's Book & Workbook

- Divided into easy-to-follow sections with Learn and Practice exercises.
- Includes read and write, and listen and repeat review exercises.
- Can be completed in the classroom or as homework.

**Super English Phonics** is a five-level phonics series specially written for children aged 5 to 8. Each unit presents six high-frequency words to illustrate the relationship between letters and sounds. A variety of fun activities, chants and stories will ensure your learners love phonics.

### Key Features

- Fun, age-appropriate activities: matching, circling, colouring, etc.
- Short, easy-to-remember chants in every unit.
- Stories to review the words in a meaningful context.
- Checkup page in every unit with a progress test.
- Review pages with additional listening and writing activities.
- Writing-based Workbooks to review words and stories.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



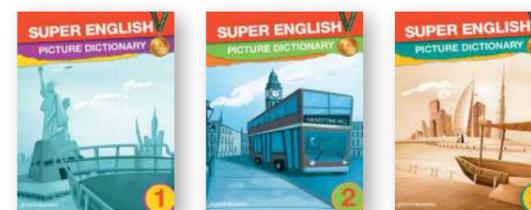
### Reading & Writing Flashcards



### Speaking & Listening Flashcards



### Picture Dictionary



### Wall Pictures + Magnetic Words



\*ISBN details available on page 50

Starters to Elementary

Common European Framework: A1–A2+

Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content

**Go for English** is a progressive six-level English course developed for primary school students learning English as their second language, or as a foreign language.

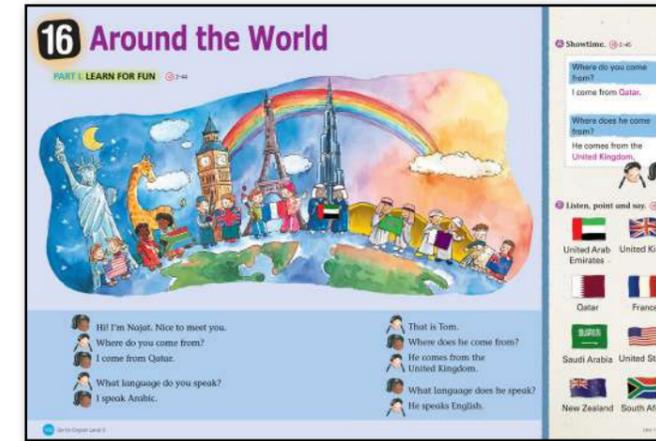
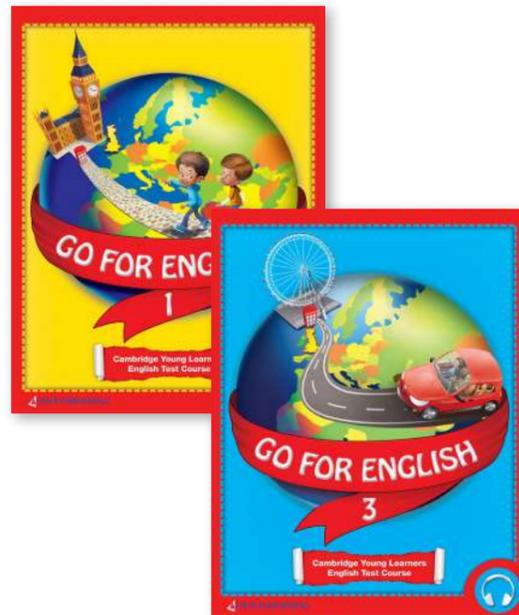
**Go for English** has been designed to teach learners through a creative approach, covering the four skills of reading, writing, speaking and listening.

Based on the three levels of the Cambridge Young Learners Test (YLE Test), each book has a wide variety of test questions and answers to prepare learners for the test.

Key Features

- Region-specific content.
- Extended phonics program.
- Revised Teacher's Guide.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

\*ISBN details available on page 51



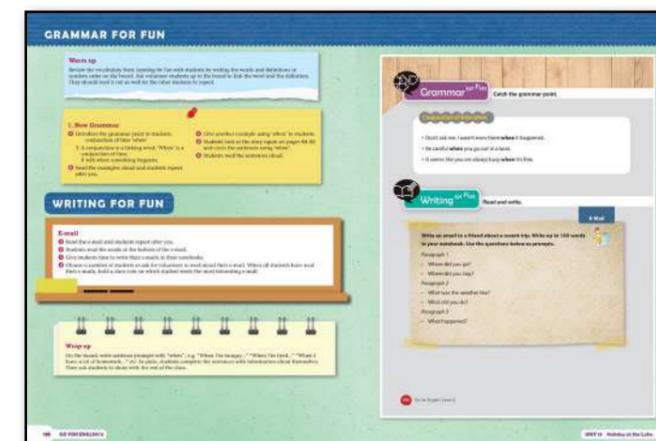
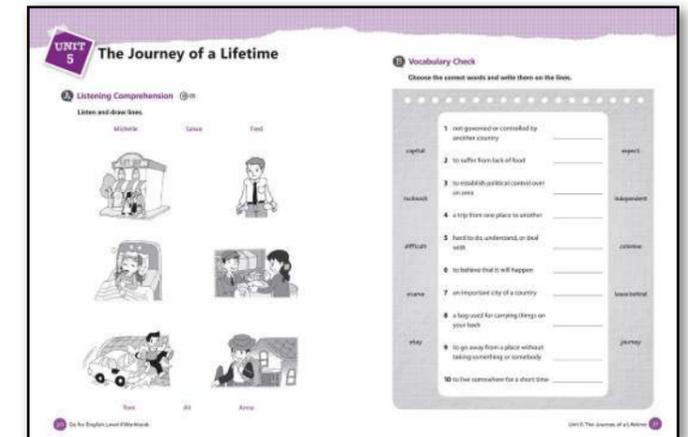
Workbook

Within each Student's Book there is a Workbook for practicing writing and listening skills. Students can enjoy a variety of children-centred activities in the workbooks, including:

- Listen and write.
- Look, match and write.
- Choose the correct word.
- Read and write.

Student's Book

- Look at the main picture and listen to the functional dialogue and key words.
- Practice the key expressions and speaking drill.
- Enjoy the chants.
- Learn pronunciation through phonics practice.
- Listen to the funny story.



Class Audio

**Go for English** offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.

Teacher's Book

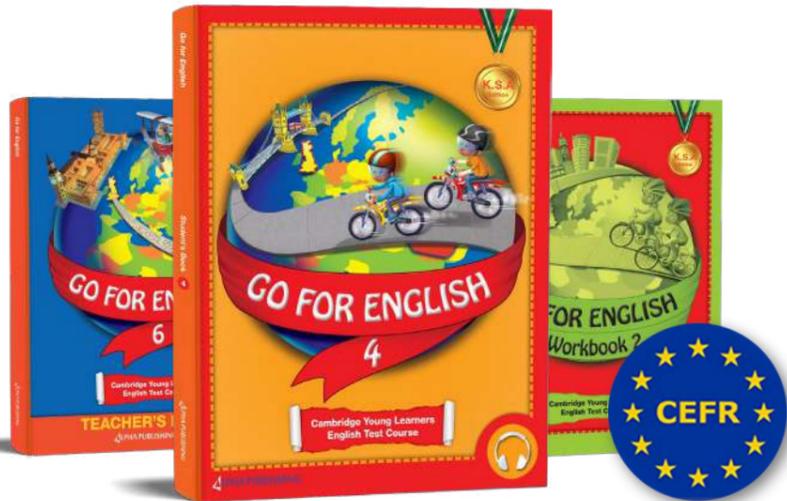
The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction outlining the objectives, target words/sentences, target grammar and ideas map.
- Suggestions for additional activities and classroom interaction.

Starters to Elementary

Common European Framework: A1–A2+

Program Components



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content

**Go for English** is a progressive six-level English course developed for primary school students learning English as their second language, or as a foreign language, in the Kingdom of Saudi Arabia.

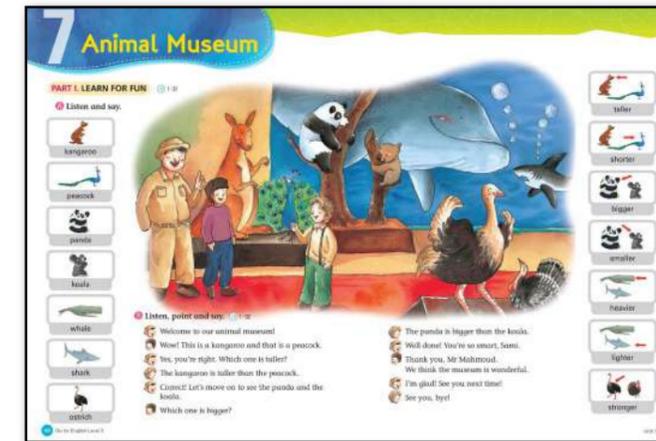
**Go for English** has been designed to teach our target learners through a creative language approach, covering the four skills of reading, writing, speaking and listening.

Based on the three levels of the Cambridge Young Learners Test (YLE Test), each book has a wide variety of test questions and answers to prepare learners for the requirements of the test.

Key Features

- New, region-specific content.
- Extended phonics program.
- Revised Teacher's Book.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- New, extended region-specific content.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

\*ISBN details available on page 51



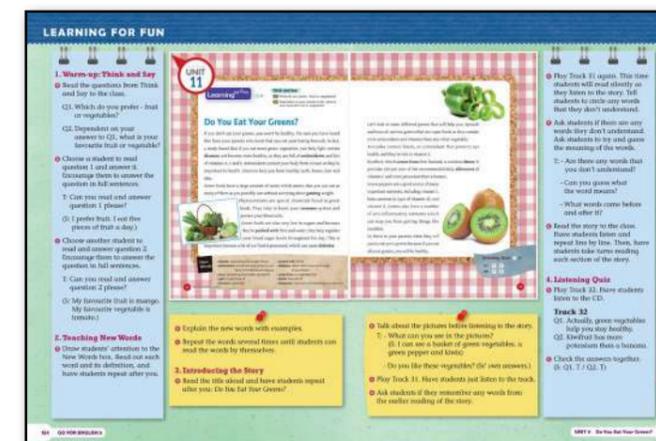
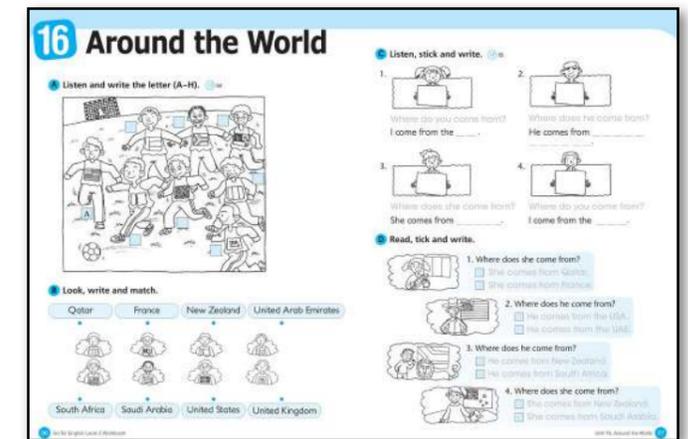
Workbook

Within each Student's Book there is a Workbook for practicing writing and listening skills. Students can enjoy a variety of children-centred activities in the workbooks, including:

- Listen and write.
- Look, match and write.
- Choose the correct word.
- Read and write.

Student's Book

- Look at the main picture and listen to the functional dialogue and key words.
- Practice the key expressions and speaking drill.
- Enjoy the chants.
- Learn pronunciation through phonics practice.
- Listen to the funny story.



Class Audio

**Go for English** offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.

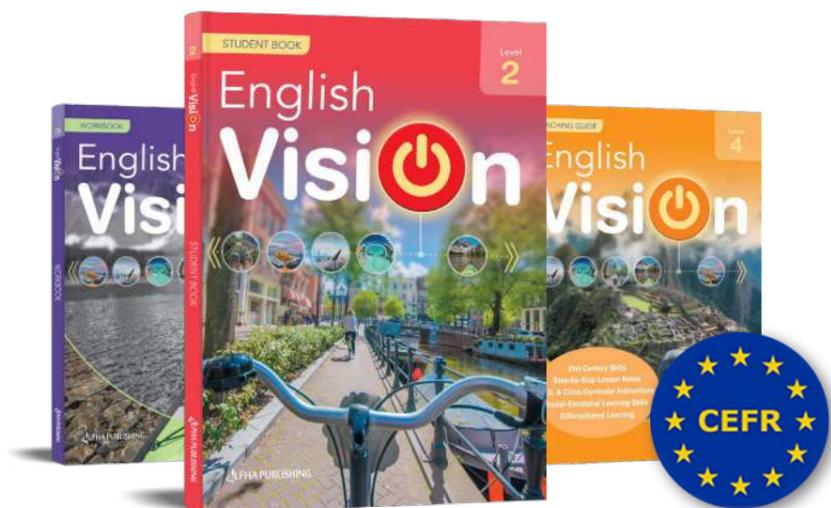
Teacher's Book

The spiral bound Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction outlining the objectives, target words/sentences, target grammar and ideas map.
- Suggestions for additional activities and classroom interaction.

Starters to Intermediate

Common European Framework: Pre-A1–B1+



- British English
- Online Reporting
- Online Resources
- Interactive Content

Program Components

The latest addition to the Alpha ELT portfolio focuses on Levels 1 to 6, and includes the following components:

Student Book

Each module includes:

- Module Opener
- 3 Units
- Module Wrap-Up and Projects

Each unit includes:

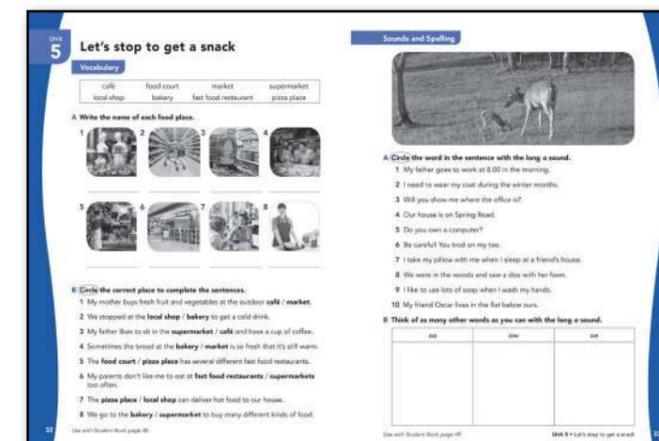
- Vocabulary
- Phonics, Sounds and Spelling
- Reading with Pre- and Post-Reading activities
- Grammar
- Listening
- Writing
- Speaking
- Social Emotional Learning



Workbook

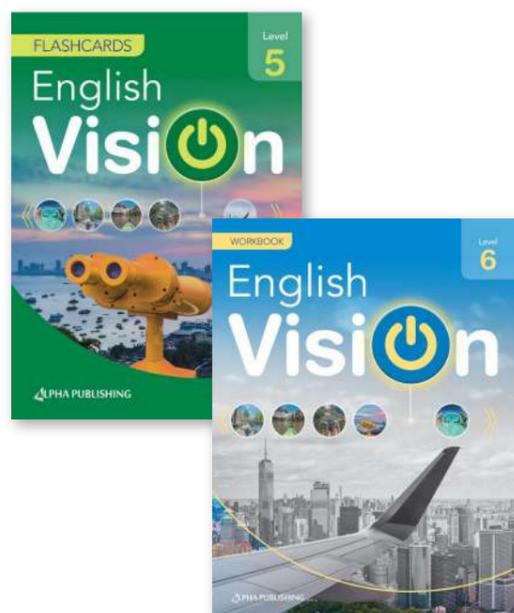
The Workbook accompanies the Student's Book and reinforces each unit's target language through a wide variety of engaging activities.

- The Workbook contains modules and units using the same easy-to-follow structure as the Student Book.
- Includes a wide range of activities such as read, listen and write, unscramble sentences, match sentences, fill in the missing words.
- Can be completed in the classroom or as homework.



Key Features

- Vocabulary
- Skills: Reading, Writing, Speaking, Listening
- Grammar
- Functions
- Phonics
- Songs
- Sounds and Spelling
- Projects
- Posters
- 21st Century Skills
- Critical Thinking
- CLIL / Cross-Curricular features
- Differentiated Learning
- Social Emotional Learning Skills



\*ISBN details available on page 52

Teaching Guide

Teaching Guide includes unit-by-unit walk-throughs for all levels which:

- Highlight how to teach individual units.
- Extend and reinforce the target language.
- Extensively signpost between Teaching Guides and individual books.
- Explain the standards used.



Assessment 1-6

- Workbook end of module exam practice introduces learners to the type of tasks they'll encounter in the separate Assessment Book.
- Assessment Books for each level containing Entry, Unit, Skills, and Final tests.
- Based on the latest CEFR and Cambridge standards.

**I like to eat spicy food**

**A Listen.** Tick (✓) the boxes that Steven likes and dislikes.

Like	Dislike
1. salty	
2. sweet	
3. sour	
4. bitter	
5. spicy	

**B Listen to the words.** Then write the words in the column of the word that he dislikes.

Like	Dislike
ice cream	
nuts	
caramel sweet	
hot peppers	

**C Label each picture with the correct word from the box.**

crunchy creamy cheesy spicy

**D Circle the correct verb to complete each sentence.**

- I like / dislike to eat very spicy food.
- We decided / enjoyed watching the film last night.
- They want / enjoy talking on the phone.
- I dislike / want eating spicy things.
- He prefers / dislikes playing basketball.
- They want / dislike to eat pizza.

**E Complete each sentence with A, an or the.**

- Let's go to the shop. I need ..... new pair.
- Sometimes you can see ..... moon at night.
- Can you give me ..... red book that is on the table?
- My mother always puts ..... apple in my lunch box.
- There are two pizzas in the kitchen. I prefer ..... cheese pizza.

Social-Emotional Learning, leading to:

**Living Values: Taking Care of Pets**

**A Look Tick (✓) the ways we take care of a pet.**

**B Match the sentences with the pictures.**

**C Do you have a favourite animal? Say.**

**Writing Skills: Capitalising Names**

**A Find and circle the mistakes.**

**B Write about your best friend.**

**Speaking: My Classmate**

**A Choose a classmate. Ask, write and circle.**

**B Write and present.**

- Awareness of Living Values (Levels 1 to 2)
- Language for Developing Life Skills (Levels 3 to 4)
- Familiarity with Digital Citizenship – through the section, Living with Technology (Levels 5 to 6)



Flashcards 1-6

- Illustrate core vocabulary of Levels 1-6.
- Used in Teaching Guide activities.

SEL Skills will help young learners;

- Understand and manage their emotions.
- Set and achieve positive goals.
- Feel and show empathy for others.

**Developing Life Skills: Know when to listen and when to speak**

**Speaking: Let's make a pizza!**

**A Tick (✓) the advice that is given in the box above.**

**B Discuss in groups.**

**C Think and present.**

Posters 1-6

- Levels 1 to 6
- 5 per level
- Interactive teaching aid.
- Allow for large group practice.
- Allow for target language revision.



**Living with Technology: Collaborating with Others in Online Projects**

**A Read the statements. Write 'I' (I don't) or 'F' (False).**

**B Discuss in a group.**

**Writing Skills: Using Brackets**

**Speaking: Traditional Cultural Expressions**

**A Read about each person's cultural tradition.**

**B Discuss in a group.**

**C Write for.**

SEL skills will help young learners;

- Establish and maintain positive relationships.
- Make responsible decisions.

Starters to Elementary

Common European Framework: A1–A2+



- British English
- Online Reporting
- Online Resources
- Interactive Content

**Four Worlds into English** is a progressive 6-level English course developed for primary school students learning English as their second language, or as a foreign language.

**Four Worlds into English** has been designed to teach our target learners through a creative language approach, covering the four skills of reading, writing, speaking and listening. Each book has many kinds of questions and answers which the students are required to know.

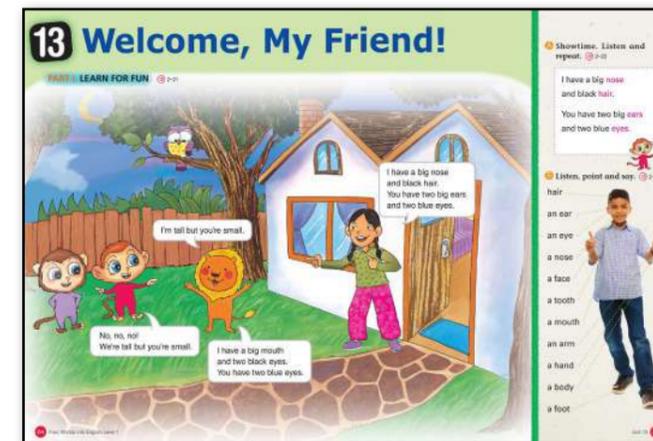
Key Features

- Corresponding pictures.
- Phonics recognition.
- Associated phonics words.
- Flashcards Levels 1–6.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- Region-specific content.
- Online content on eAlpha, dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.



\*ISBN details available on page 52

Program Components

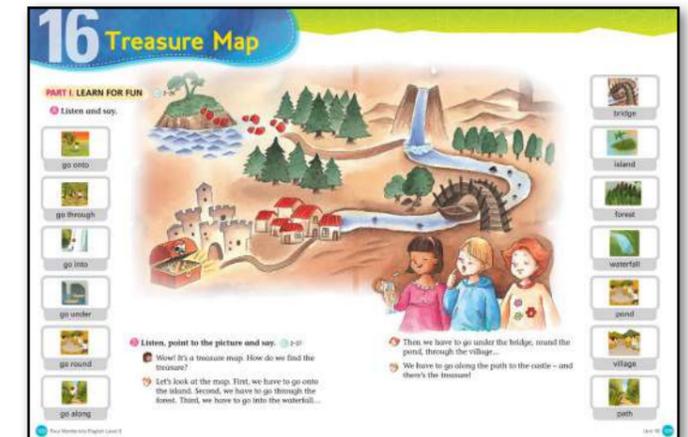


Student's Book

- Each Unit includes; Learning for Fun, Reading for Fun, Vocab for Fun, Grammar for Fun, Writing for Fun, Discussion for Fun and Describing for Fun.
- Highlights listening quiz from related audio.

Workbook

Each Student's Book has a Workbook for practising writing and listening skills. Students can enjoy a variety of children-centred activities in the workbooks.



Teacher's Book

The Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction with a detailed description of each element of the course.
- Suggestions for additional activities and classroom interaction.

Audio

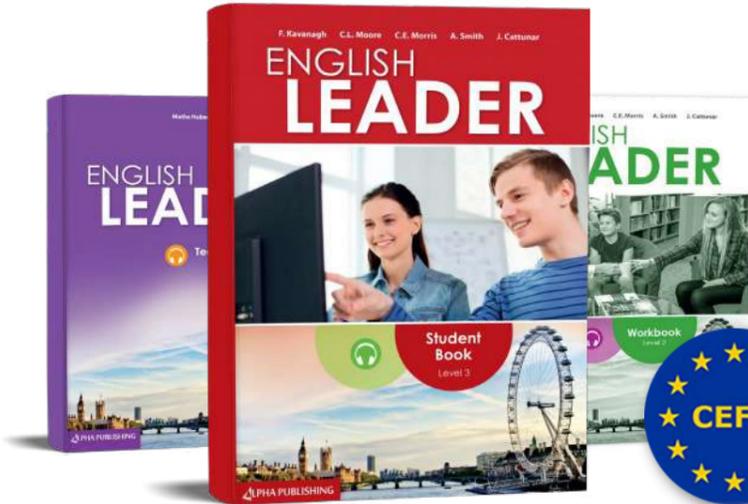


**Four Worlds into English** offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.

Beginner to Intermediate

Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti

Common European Framework: A1–B1+



-  British English
-  KSA Edition
-  Online Reporting
-  Online Resources
-  Interactive Content

English Leader is a four-level course specifically adapted for young teenage students.

The comprehensive syllabus places academic coursework within a broader historical, geographical and cultural context, ensuring an educational and stimulating experience for students. The CLIL approach allows students to absorb and discuss real-world information at their level of English.

Levels 1–2 revolve around a unique storyline in which two language students travel to England to study at an English language summer school. The students make friends, visit new places, and encounter new experiences, all the while developing their language skills. The series has a balanced, well-paced approach that centres on problem-solving tasks as well as consolidation and vocabulary expansion exercises, which allow students to revise and further develop their language skills.

Program Components



\*ISBN details available on page 53

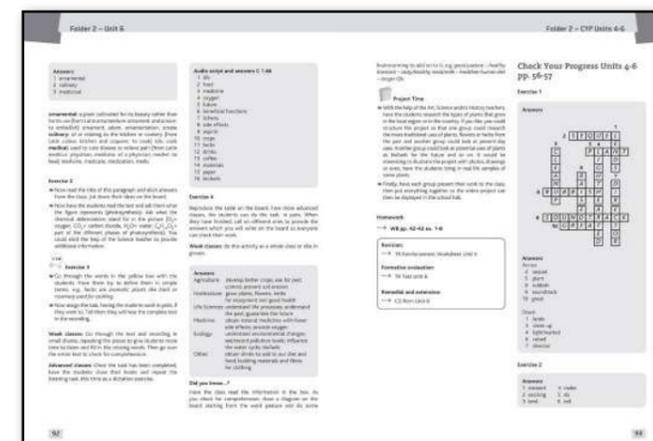
Student Book

- 12 units divided into 4 folders.
- Double language input of new items in different situations and registers.
- Inductive approach to grammar-teaching. Varied approaches to skills development including CLIL.
- Insights into the cultures of the English-speaking world.



Workbook + Audio

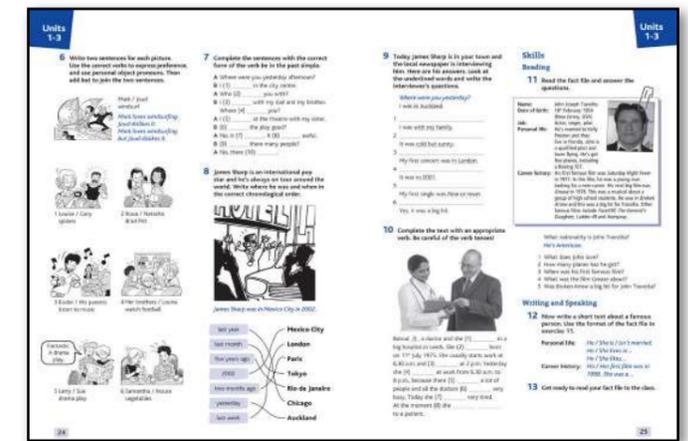
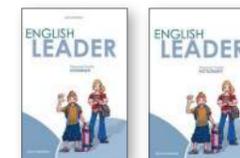
- Consolidation exercises and activities follow the same organisation as the Student Book.
- Study Tips to develop students' learning abilities.
- Extra listening material in the Student Book audio.



Tests & Resources

Photocopiable materials for testing include:

- Evaluation grids to track students' progress.
- Battery of tests – Entry, Unit, Revision, Skills, Culture.
- Reinforcement and Grammar Extension Worksheets.
- CLIL Worksheets.
- Personal Toolkit Pictionary Worksheets.
- Audio scripts and answer keys for Tests and Worksheets.



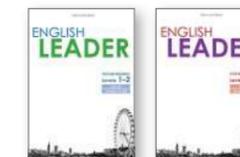
Teacher's Book + Audio Resources

- Clear table of contents.
- Introduction to the methodology.
- Full teaching notes for each unit, transcripts of recordings, answer keys.
- Full cross-referencing to all elements: Workbook, Personal Toolkit, Tests & Resources.
- Class Audio.



Personal Toolkit

- Flexible, extra materials.
- 144 grammar worksheets with explanations and exercises.
- 600 words and expressions in 15 themed tables linked to worksheets included in Teacher's Resources.



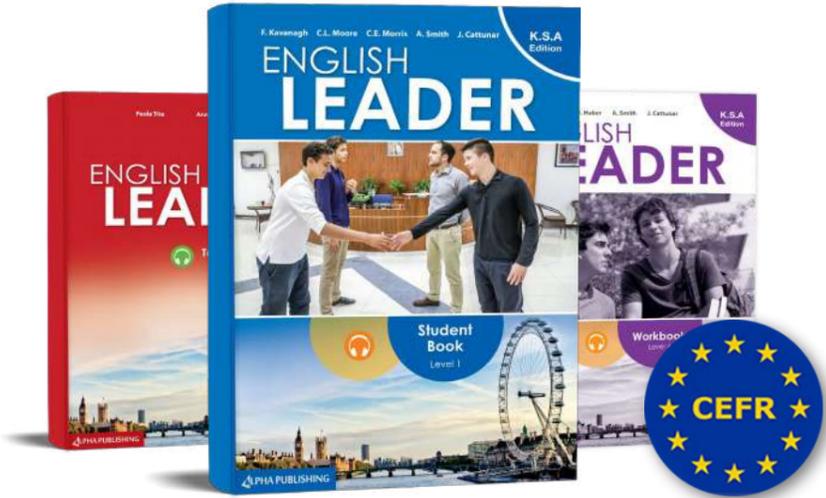
Test-Maker Resources

- Entry, Unit, Folder, Skills and Culture Spot Tests available in Microsoft Word.

Beginner to Intermediate

Kavanagh, Morris, Moore, Cattunar, Smith, Canaletti

Common European Framework: A1–B1+



- British English
- KSA Edition
- Online Reporting
- Online Resources
- Interactive Content

English Leader is a four-level course specifically adapted for young teenage students in the Kingdom of Saudi Arabia.

The comprehensive syllabus places academic coursework within a broader historical, geographical and cultural context, ensuring an educational and stimulating experience for students. The CLIL approach allows students to absorb and discuss real-world information at their level of English.

Levels 1–2 revolve around a unique storyline in which Middle Eastern students travel to England to study at an English language summer school. The students make friends, visit new places and encounter new experiences, all the while developing their language skills. The series has a balanced, well-paced approach that centres on problem-solving tasks as well as consolidation and expansion vocabulary exercises, which allow students to revise and further develop their language skills.

Program Components



\*ISBN details available on page 53

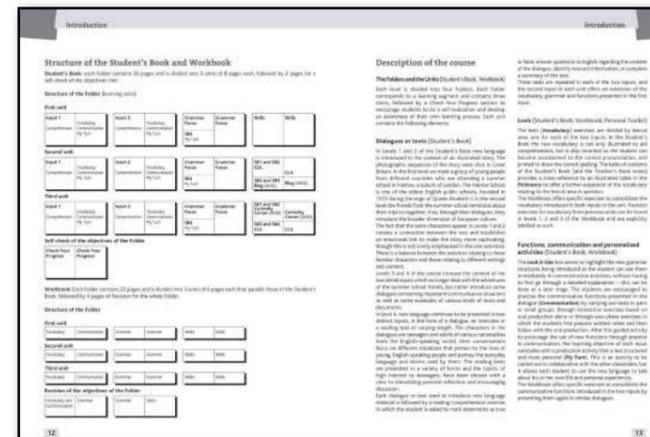
Student Book

- 12 units divided into 4 folders.
- Double language input of new items in different situations and registers.
- Inductive approach to grammar-teaching. Varied approaches to skills development including CLIL.
- Insights into the cultures of the English-speaking world.



Workbook + Audio

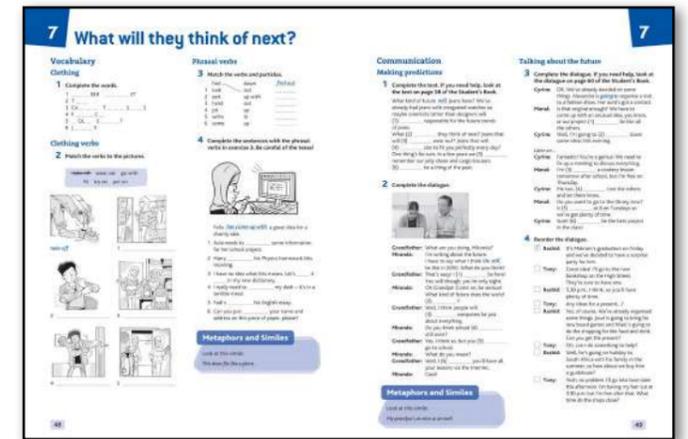
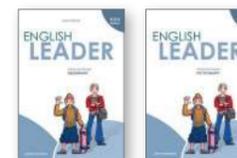
- Consolidation exercises and activities follow the same organisation as the Student Book.
- Study Tips to develop students' learning abilities.
- Extra listening material in the Student Book Audio.



Tests & Resources

Photocopiable materials for testing include:

- Evaluation grids to track students' progress.
- Battery of tests – Entry, Unit, Revision, Skills, Culture.
- Reinforcement and Grammar Extension Worksheets.
- CLIL Worksheets.
- Personal Toolkit Pictionary Worksheets.
- Audio scripts and answer keys for Tests and Worksheets.



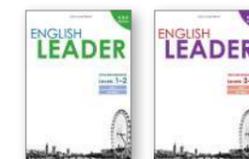
Teacher's Book + Audio Resources

- Clear table of contents.
- Introduction to the methodology.
- Full teaching notes for each unit, transcripts of recordings, answer keys.
- Full cross-referencing to all elements: Workbook, Personal Toolkit, Tests & Resources.
- Class Audio.



Personal Toolkit

- Flexible, extra materials.
- 144 grammar worksheets with explanations and exercises.
- 600 words and expressions in 15 themed tables linked to worksheets included in Teacher's Resources.

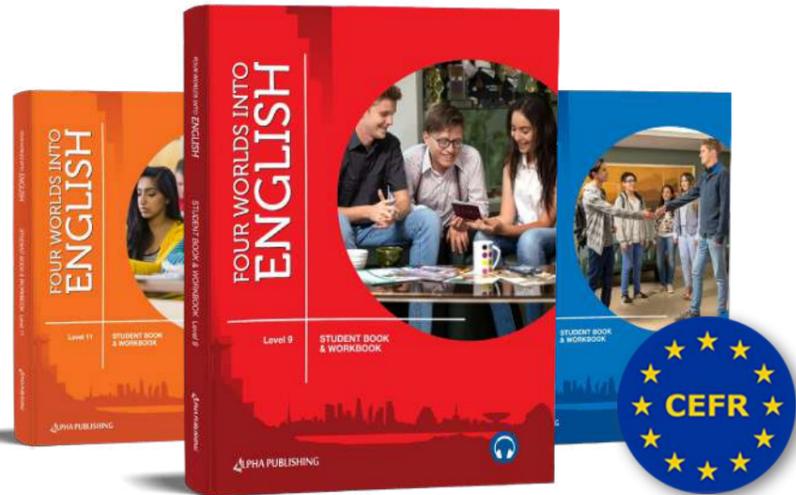


Test-Maker Resources

- Entry, Unit, Folder, Skills and Culture Spot Tests available in Microsoft Word.

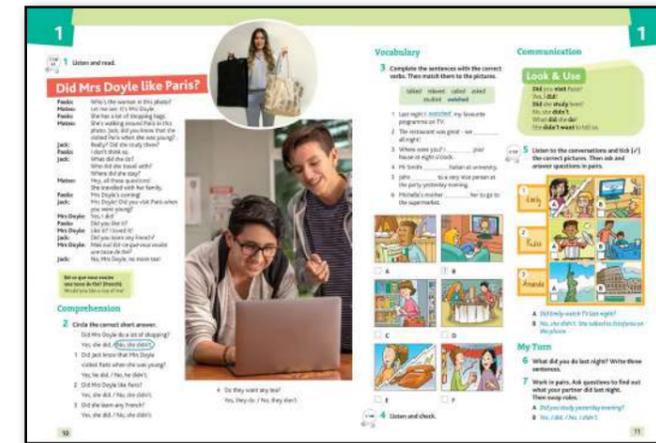
## Beginner to Intermediate

## Common European Framework: A1-B1+



- British English
- Online Reporting
- Online Resources
- Interactive Content

## Program Components



### Student Book

- Each module covers grammar, vocabulary, communication/pronunciation exercises

**Four Worlds into English** is a progressive 6-level English course developed for secondary school students learning English as their second language or as a foreign language.

**Four Worlds into English** has been designed to teach our target learners through a creative language approach, covering the four skills of reading, writing, speaking and listening. Each book has many kinds of questions and answers which the students are required to know.

### Key Features

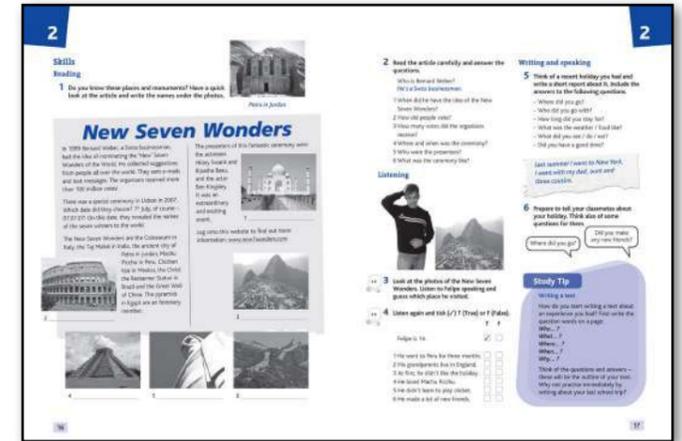
- Corresponding pictures.
- Phonics recognition.
- Associated phonics words.
- Children-centred activities.
- Daily and functional dialogue.
- Communicative games.
- Orderly grammar structures.
- Region-specific content.
- Online content on eAlpha's dynamic Learning Management System, allowing you to work both online and offline with interactive content on any device.

\*ISBN details available on page 53



### Workbook

Each Student Book has a Workbook for practising writing and listening skills. Students can enjoy a variety of children-centred activities in the Workbooks.



### Teacher's Book

The Teacher's Book has been designed to provide teachers with the necessary resources to meet the diverse needs of today's young learners throughout the world.

- Lesson support in the form of a lesson introduction with a detailed description of each element of the course.
- Suggestions for additional activities and classroom interaction.

### Audio

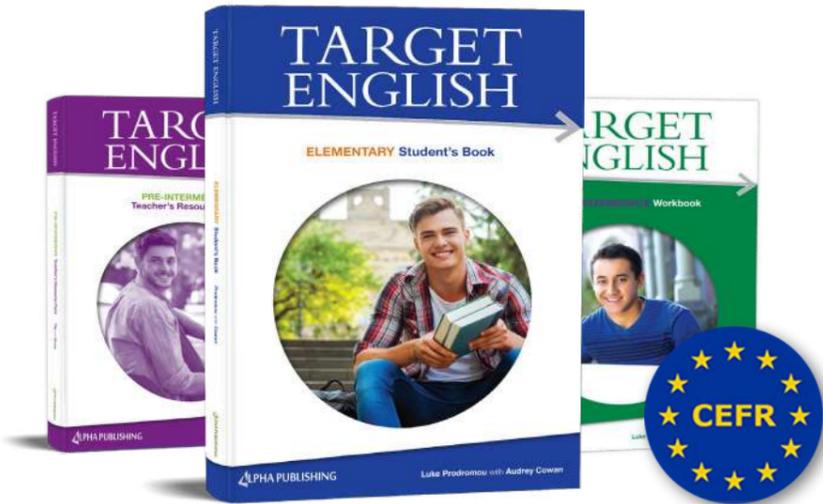


**Four Worlds into English** offers lively and engaging audio material which provides useful listening practice. It guides the learner to a better understanding of the text and can be a stimulus for many oral activities.

Beginner to Advanced

Luke Prodromou with Audrey Cowan

Common European Framework: A1–C1



- British English
- Online Reporting
- Online Resources
- Interactive Content

Target English is a motivating, six-level, carefully graded English course providing thorough grammar, vocabulary and skills work through content which is interesting for teenagers and young adults.

The combination of clear, easy-to-use, printed, digital and online materials, and the particular attention paid to the needs of mixed-ability classes and different learning styles, make Target English readily adaptable to any teaching situation.

Program Components



Student's Book

- Double linguistic input: each unit opens with an initial presentation text in various formats (article, email, report). This is followed by a second presentation offering key functional language in real contexts.
- Key grammar structures and functions clearly presented in Grammar and Functions boxes.
- A productive activity combining elements learned in the unit with students' own personal experience.
- Clear vocabulary in every unit.
- Flash Forward activities keep fast finishers busy.

\*ISBN details available on page 54

Special sections at each level:

Beginner

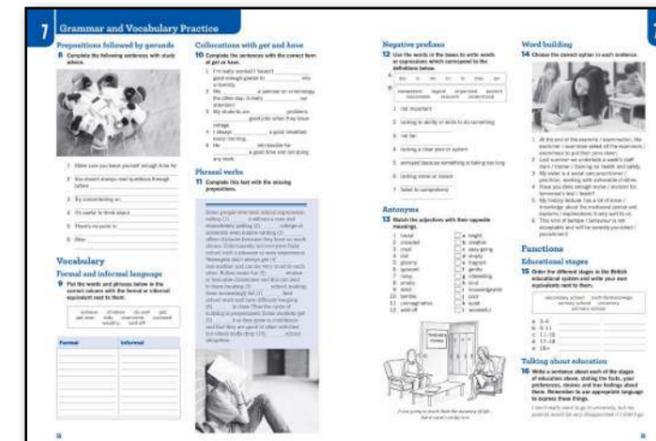
- Focus on vocabulary and culture

Pre-Intermediate

- Focus on Reading: extensive reading and comprehension activities

Upper-Intermediate

- Word building, Writing reference



Elementary

- Starter Unit reviewing essential grammar, functions and vocabulary

Intermediate

- Focus on CLIL

Advanced

- Focus on authentic real-world language

Workbook + Audio Resources

- Unit-by-unit grammar reference and further practice to fix target structures.
- Revision and consolidation activities for listening, reading and writing.
- Recordings of all Workbook listening material.
- Irregular verb tables.
- Function files (Pre-Intermediate).
- Useful expressions and phrasal verbs lists (Intermediate).
- Topic vocabulary list for Cambridge English: First (Upper-Intermediate).

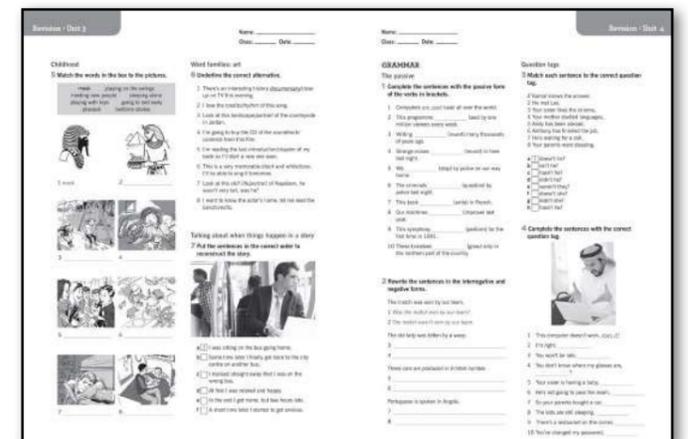
Teacher's Book

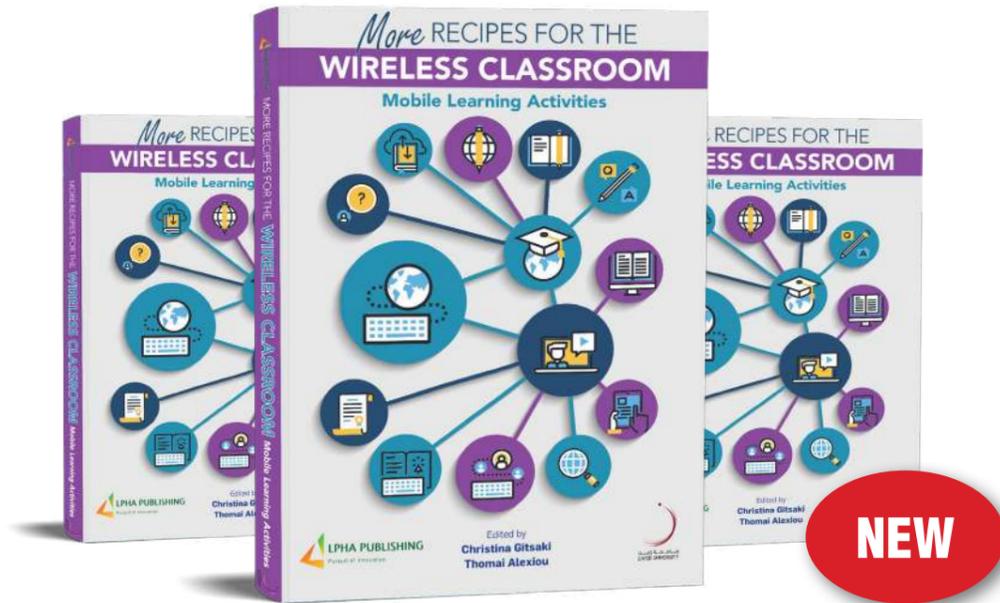
- Introduction to the methodology.
- Extensive unit-by-unit teaching notes.
- Suggestions for further activities.
- Teaching techniques for mixed-ability classes.
- Full answer keys to all exercises and activities.
- Transcript of all recordings.

Test Maker and Downloadable Teacher's Resources



- Editable tests in Word format allowing teachers to adapt the tests to the class's interests, needs and level.
- Further skills practice through culture, CLIL and literature-based worksheets with accompanying audio.
- All recorded material in MP3 format.

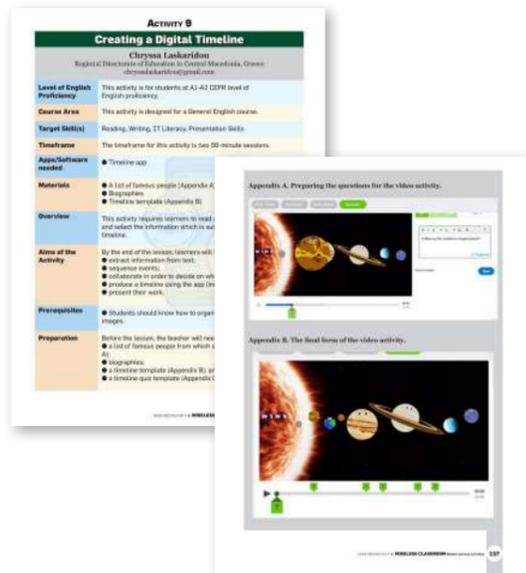




**More Recipes for the Wireless Classroom** aims to promote the successful integration of mobile devices into classrooms where English is both the medium of instruction and object of study. More than 50 relevant activities have been designed by academics who are committed to the use of mobile technologies in order to enhance teaching and learning in the classroom. Suitable for educators teaching students whose ability is between A1-C1.

**Key Features**

- 3 sections on teaching 'General English', 'Academic English' and 'Content and Language Integrated Learning' (CLIL).
- 50 activities designed by academics and educators.
- All activities are carefully scaffolded.
- Specific learning objectives.
- Identification of specific apps and online resources.



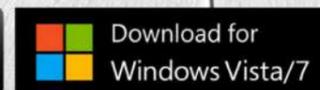
\*ISBN details available on page 54



**Interactive content offline**

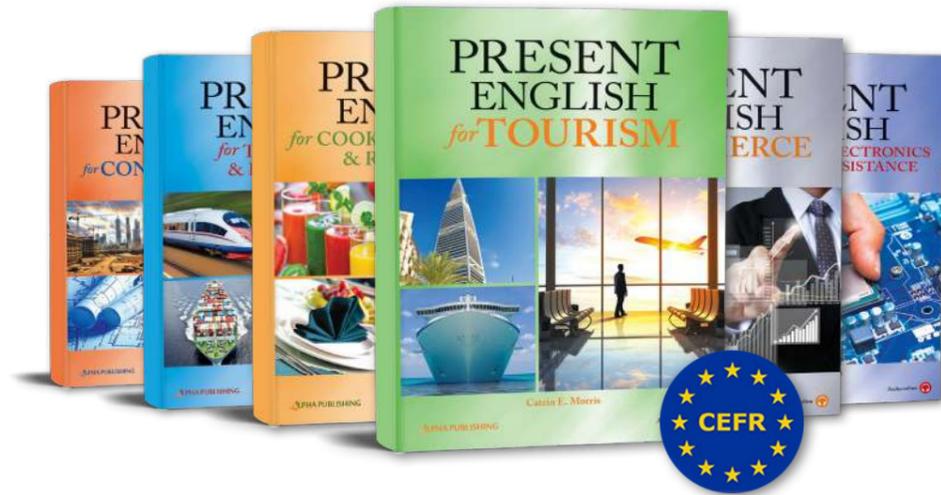


Download the **eAlpha app** from



Elementary to Intermediate

Common European Framework: A2-B1+



- British English
- Online Reporting
- Online Resources
- Interactive Content

The **Present English** series has been specially designed for students who are studying for a career in a particular industry. Each book introduces the vocabulary and language specific to the sector and includes practice exercises in all four skills: reading, writing, speaking and listening.

This course has been developed to allow learners to enhance their English within a relevant and relative context.

Present English for Mechanics, Electronics & Technical Assistance



Present English for Cooking, Catering & Reception

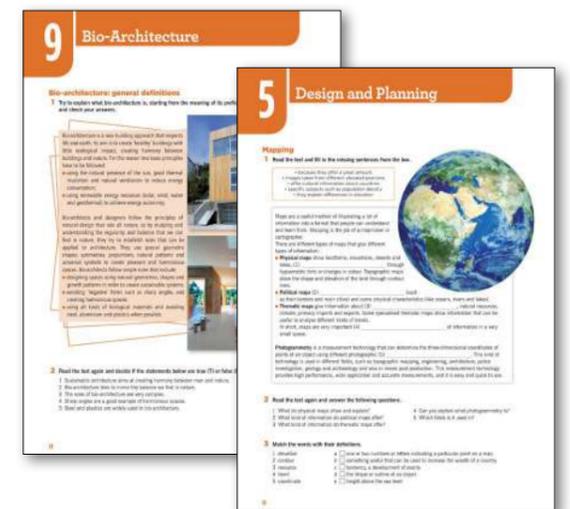
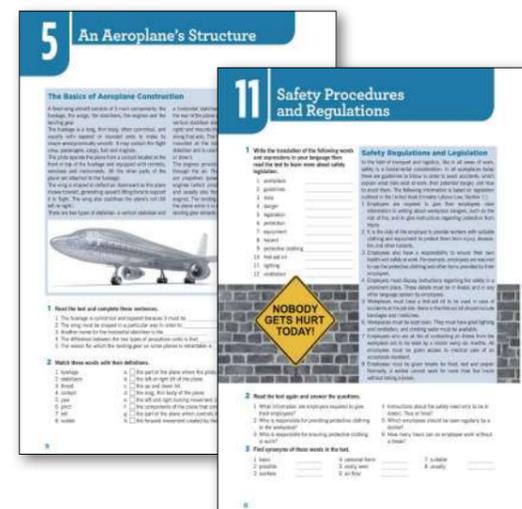
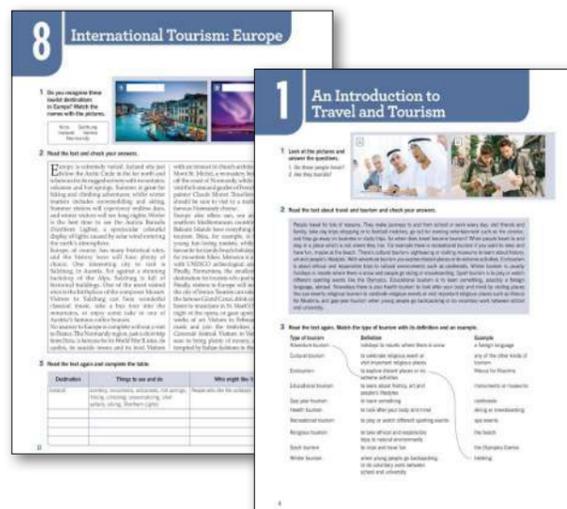


Present English for Tourism

Present English for Commerce

Present English for Transport & Logistics

Present English for Construction



\*ISBN details available on page 54

## Pre-Primary

Pandy and Friends	Level 1	Level 2	Level 3
Student's Book	9781785563324	9781785563331	9781785563348
Activity Book	9781785563355	9781785563362	9781785563379
Teacher's Guide	9781785563386	9781785563393	9781785563409
Flashcards	9781785564116	9781785564123	9781785564130
Story Cards	9781785563416	9781785563423	9781785563430
Phonics Flashcards & Work Sheets	9781785563447	9781785563447	9781785563447
Numbers & Alphabet Flashcards	9781785563478	9781785563478	9781785563478
Poster Pack	9781785563508	9781785563508	9781785563508
Pandy and Friends Puppet (Free on Adoption)	9781785563PFP	9781785563PFP	9781785563PFP

## Primary

Super English-RW	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785560019	9781785560002	9781785560026	9781785560033
Teacher's Book + 1 YR Digital Access		9781785560071	9781785560088	9781785560095
Workbook Starter + 1 YR Digital Access	9781785560279	9781785560286	9781785560293	9781785560309
Picture Dictionary + 1 YR Digital Access		9781785561450	9781785561467	9781785561474
Wall Pictures + Magnetic Words + 1 YR Digital Access		9781785561900	9781785561917	9781785561924
Flashcards + 1 YR Digital Access		9781785561931	9781785561948	9781785561955
Super English-RW	4	5	6	
Student's Book + 1 YR Digital Access	9781785560040	9781785560057	9781785560064	
Teacher's Book + 1 YR Digital Access	9781785560101	9781785560118	9781785560125	
Workbook + 1 YR Digital Access	9781785560316	9781785560323	9781785560330	

Super English-SL	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785560132	9781785560149	9781785560156	9781785560163
Teacher's Book + 1 YR Digital Access		9781785560217	9781785560224	9781785560231
Workbook Starter + 1 YR Digital Access	9781785560347	9781785560354	9781785560361	9781785560378
Flashcards + 1 YR Digital Access		9781785561962	9781785561979	9781785561986
Super English-SL	4	5	6	
Student's Book + 1 YR Digital Access	9781785560170	9781785560187	9781785560194	
Teacher's Book + 1 YR Digital Access	9781785560248	9781785560255	9781785560262	
Workbook + 1 YR Digital Access	9781785560385	9781785560392	9781785560408	

Super English Phonics	1	2	3
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565809	9781785565816	9781785565823
Teacher's Book + 1 YR Digital Access	9781785565854	9781785565861	9781785565878
Super English Phonics	4	5	
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565830	9781785565847	
Teacher's Book + 1 YR Digital Access	9781785565885	9781785565892	

Super English-RW KSA	Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785561054	9781785561061	9781785561078	9781785561085
Teacher's Book + 1 YR Digital Access		9781785561191	9781785561207	9781785561214
Workbook Starter + 1 YR Digital Access	9781785561122	9781785561139	9781785561146	9781785561153
Picture Dictionary + 1 YR Digital Access		9781785561504	9781785561511	9781785561528
Wall Pictures + Magnetic Words + 1 YR Digital Access		9781785561566	9781785561573	9781785561580
Flashcards + 1 YR Digital Access		9781785561597	9781785561603	9781785561610
Super English-RW KSA	4	5	6	
Student's Book + 1 YR Digital Access	9781785561092	9781785561108	9781785561115	
Teacher's Book + 1 YR Digital Access	9781785561221	9781785561238	9781785561245	
Workbook + 1 YR Digital Access	9781785561160	9781785561177	9781785561184	

# ISBN Listing

Super English-SL KSA		Starter	1	2	3
Student's Book + 1 YR Digital Access	9781785561252	9781785561269	9781785561276	9781785561283	
Teacher's Book + 1 YR Digital Access		9781785561399	9781785561405	9781785561412	
Workbook Starter + 1 YR Digital Access	9781785561320	9781785561337	9781785561344	9781785561351	
Flashcards + 1 YR Digital Access		9781785561627	9781785561634	9781785561641	
Super English-SL KSA		4	5	6	
Student's Book + 1 YR Digital Access	9781785561290	9781785561306	9781785561313		
Teacher's Book + 1 YR Digital Access	9781785561429	9781785561436	9781785561443		
Workbook + 1 YR Digital Access	9781785561368	9781785561375	9781785561382		

Super English Phonics KSA		1	2	3
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565908	9781785565915	9781785565922	
Teacher's Book + 1 YR Digital Access	9781785565953	9781785565960	9781785565977	
Super English Phonics KSA		4	5	
Student's Book & Workbook Combined + 1 YR Digital Access	9781785565939	9781785565946		
Teacher's Book + 1 YR Digital Access	9781785565984	9781785565991		

Go for English		1	2	3
Student's Book + 1 YR Digital Access	9781785563553	9781785563034	9781785563560	
Teacher's Book + 1 YR Digital Access	9781785563911	9781785563157	9781785563928	
Workbook Starter + 1 YR Digital Access	9781785564017	9781785563096	9781785563577	
Flashcards + 1 YR Digital Access	9781785564147	9781785564154	9781785564055	
Go for English		4	5	6
Student's Book + 1 YR Digital Access	9781785563584	9781785563591	9781785563607	
Teacher's Book + 1 YR Digital Access	9781785563935	9781785563942	9781785563959	
Workbook + 1 YR Digital Access	9781785564024	9781785564031	9781785563614	
Flashcards + 1 YR Digital Access	9781785564062	9781785564161	9781785564178	

Go for English KSA		1	2	3
Student's Book + 1 YR Digital Access	9781785562280	9781785562297	9781785562303	
Teacher's Book + 1 YR Digital Access	9781785562402	9781785562419	9781785562426	
Workbook Starter + 1 YR Digital Access	9781785562341	9781785562358	9781785562365	
Flashcards + 1 YR Digital Access	9781785564079	9781785564086	9781785564093	
Go for English KSA		4	5	6
Student's Book + 1 YR Digital Access	9781785562310	9781785562327	9781785562334	
Teacher's Book + 1 YR Digital Access	9781785562433	9781785562440	9781785562457	
Workbook + 1 YR Digital Access	9781785562372	9781785562389	9781785562396	
Flashcards + 1 YR Digital Access	9781785564109	9781785564185	9781785564192	

English Vision 1–6	1	2	3
Student Book + 1 YR Digital Access	9781785564956	9781785564963	9781785564970
Teaching Guide + 1 YR Digital Access	9781785565076	9781785565083	9781785565090
Workbook + 1 YR Digital Access	9781785565014	9781785565021	9781785565038
Assessments + 1 YR Digital Access	9781785565137	9781785565144	9781785565151
Flashcards + 1 YR Digital Access	9781785565199	9781785565205	9781785565212
Posters + 1 YR Digital Access	9781785562914	9781785562921	9781785562938
English Vision 1–6	4	5	6
Student Book + 1 YR Digital Access	9781785564987	9781785564994	9781785565007
Teaching Guide + 1 YR Digital Access	9781785565106	9781785565113	9781785565120
Workbook + 1 YR Digital Access	9781785565045	9781785565052	9781785565069
Assessments + 1 YR Digital Access	9781785565168	9781785565175	9781785565182
Flashcards + 1 YR Digital Access	9781785565229	9781785565236	9781785565243
Posters + 1 YR Digital Access	9781785562945	9781785562952	9781785562969

Four Worlds into English 1–6	1	2	3
Student's Book + 1 YR Digital Access	9781785564246	9781785564253	9781785564260
Teacher's Book + 1 YR Digital Access	9781785564482	9781785564499	9781785564505
Workbook Starter + 1 YR Digital Access	9781785564246	9781785564253	9781785564260
Flashcards + 1 YR Digital Access	9781785564864	9781785564871	9781785564888
Four Worlds into English 1–6	4	5	6
Student's Book + 1 YR Digital Access	9781785564277	9781785564284	9781785564291
Teacher's Book + 1 YR Digital Access	9781785564512	9781785564529	9781785564536
Workbook + 1 YR Digital Access	9781785564277	9781785564284	9781785564291
Flashcards + 1 YR Digital Access	9781785564895	9781785564901	9781785564918

## Secondary

English Leader	1	2	3	4
Student's Book + 1 YR Digital Access	9781785561733	9781785561740	9781785563546	9781785561764
Teacher's Book + 1 YR Digital Access	9781785561818	9781785561825	9781785561832	9781785561849
Workbook + 1 YR Digital Access	9781785561771	9781785561788	9781785563539	9781785561801
Test & Resources + 1 YR Digital Access	9781785561856	9781785561856	9781785561863	9781785561863
Personal Toolkit Grammar 1-4 + 1 YR Digital Access	9781785561993			
Personal Toolkit Pictionary 1-4 + 1 YR Digital Access	9781785562006			

English Leader KSA	1	2	3	4
Student's Book + 1 YR Digital Access	9781785562730	9781785562747	9781785562754	9781785562761
Teacher's Book + 1 YR Digital Access	9781785562815	9781785562822	9781785562839	9781785562846
Workbook + 1 YR Digital Access	9781785562778	9781785562785	9781785562792	9781785562808
Test & Resources + 1 YR Digital Access	9781785562853	9781785562853	9781785562860	9781785562860
Personal Toolkit Grammar 1-4 + 1 YR Digital Access	9781785562877			
Personal Toolkit Pictionary 1-4 + 1 YR Digital Access	9781785562884			

Four Worlds into English 7–12	7	8	9
Student's Book + 1 YR Digital Access	9781785564307	9781785564314	9781785564321
Teacher's Book + 1 YR Digital Access	9781785564543	9781785564550	9781785564567
Workbook Starter + 1 YR Digital Access	9781785564307	9781785564314	9781785564321
Four Worlds into English 7–12	10	11	12
Student's Book + 1 YR Digital Access	9781785564338	9781785564345	9781785564352
Teacher's Book + 1 YR Digital Access	9781785564574	9781785564581	9781785564598
Workbook + 1 YR Digital Access	9781785564338	9781785564345	9781785564352

## Young Adult

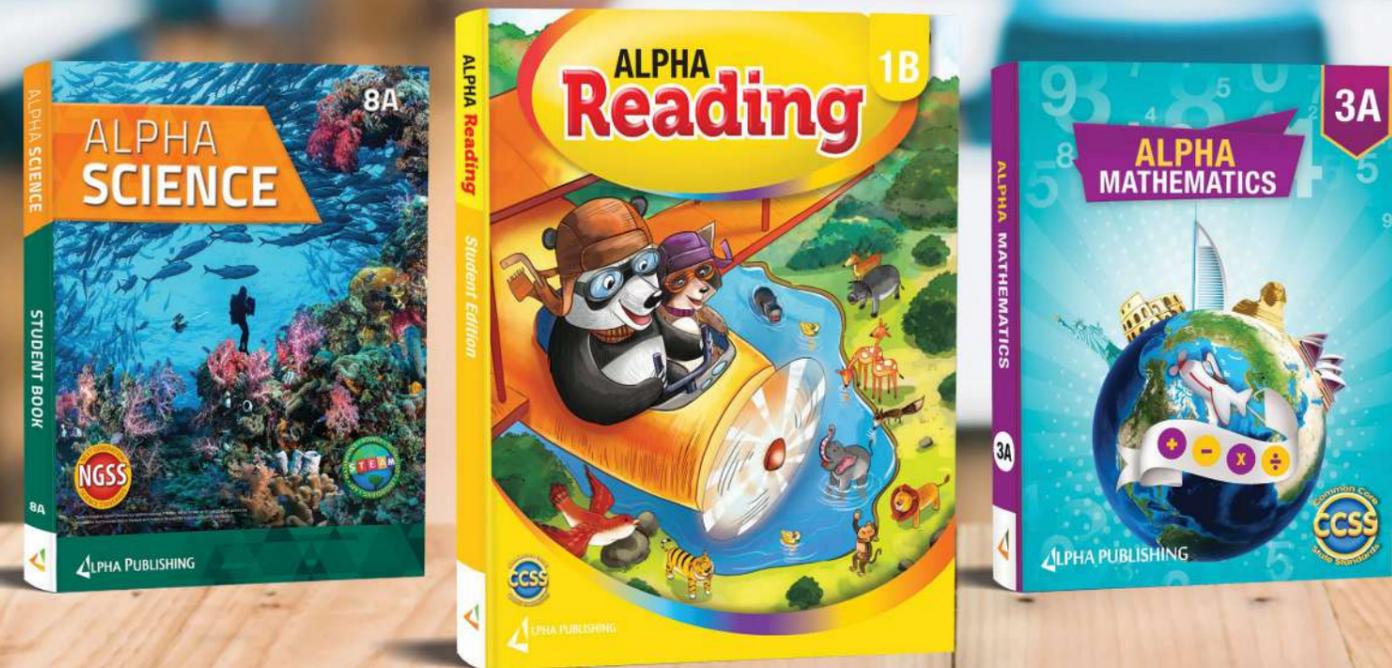
Target English	Student's Book + 1 YR Digital Access	Workbook + 1 YR Digital Access	Teacher Resource Pack + 1 YR Digital Access
Beginner Level	9781785564673	9781785564734	9781785564796
Elementary Level	9781785563621	9781785563638	9781785563973
Pre-Intermediate Level	9781785563652	9781785564048	9781785563980
Intermediate Level	9781785563669	9781785563676	9781785563997
Upper-Intermediate Level	9781785563683	9781785563690	9781785564000
Advanced Level	9781785564727	9781785564789	9781785564840

## ESP

English for Specific Purposes	
More Recipes for the Wireless Classroom	9781785560545
Present English for Tourism + 1 YR Digital Access	9781785560903
Present English for Commerce + 1 YR Digital Access	9781785560897
Present English for Mechanics, Electronics & Technical Assistance + 1 YR Digital Access	9781785560910
Present English for Cooking, Catering & Reception + 1 YR Digital Access	9781785560941
Present English for Transport & Logistics + 1 YR Digital Access	9781785560927
Present English for Construction + 1 YR Digital Access	9781785560934

## US K-12

Our US K-12 programs are focused on providing materials for international schools in the Middle East, Africa, Asia, and Latin America from pre-K through high school. The English Language Art (ELA) and Mathematics curriculums are aligned with the US Common Core Standards, while the Science program is aligned with the Next Generation Science Standards.





## UAE

Office # C 1101, Tower C,  
The Opus Tower by Omniyat  
Business Bay  
Dubai  
UAE  
P.O Box 93034

## FOR GENERAL INQUIRIES

Tel: +971 4 391 8658  
UAE Toll Free: 80010010  
Email: [askme@alphapublishing.com](mailto:askme@alphapublishing.com)  
Website: [www.alphapublishing.com](http://www.alphapublishing.com)

## UK

71-75 Shelton Street  
London  
WC2H 9JQ  
UK

## USA

242 W 30th Street  
Suite 1100  
New York, NY 10001  
USA

## EGYPT

31 Gamaet El Dewal El Arabeya St.  
Mohandseen  
Giza, Egypt, 12611  
Tel: +20 11 56 2222 15

## WE COVER:

Africa | Asia | Middle East | Latin America



[www.alphapublishing.com](http://www.alphapublishing.com)



[alphapublishinguae](https://www.facebook.com/alphapublishinguae)



[@alphapubuae](https://twitter.com/alphapubuae)



[alpha.publishing](https://www.instagram.com/alpha.publishing)



[alpha publishing](https://www.linkedin.com/company/alpha-publishing)



[alpha publishing](https://www.youtube.com/channel/UC...)